

2023
Annual Conference of the
Leibniz ScienceCampus
Regensburg

Sustainability and Firm Performance in Europe and the Americas

30 November –
1 December 2023

IOS, Room 319, Landshuter Str. 4, Regensburg

PROGRAMME

THURSDAY, 30 NOVEMBER 2023

08.30–09.00

Registration

09.00–09.30

Introduction and Welcome

Olga Popova (Regensburg) and **Thomas Steger** (Regensburg), co-coordinators of LSC module “Trade and Institutions”

Andreas Roider (Regensburg), sustainability officer at University of Regensburg

Hartmut Lehmann (Regensburg), IOS Academic Vice-Director

Paul Vickers (Regensburg), LSC coordinator

09.30–10.30

Keynote Lecture 1 (Hybrid)

Marcus Wagner (Augsburg): Employee green behavior and sustainability-related tensions in teams

Chaired by **Olga Popova** (Regensburg)

10.30–11.00

Coffee Break

11.00–12.00

PANEL 1: Energy Transition and Green Entrepreneurship

Ebenezer Rexford Amankwah (Budapest): A comparison study on social entrepreneur/ship in financing energy transition and green growth between the European and the American firms

Andrea Gatto (Wenzhou/Baku): Understanding energy efficiency, green entrepreneurship and environmental innovation: Global evidence from DEA

Chaired by **Sinem Ayhan** (Regensburg)

12.00–13.30

Lunch

13.30–15.00

Panel 2: Corporate Social Responsibility and Reporting

Natalie Dietrich (Regensburg): Rethink societal culture as a determinant of CSR reporting patterns: A world-cultural approach

Stefan Kupfer (Magdeburg): Timing corporate social responsibility investments: A dynamic investment model and empirical evidence

Volkmar Kreissig (Chemnitz): Sustainable management and corporate social responsibility: The cases of Moldova and Kazakhstan

Chaired by **Matthias Morys** (York)

15.00–15.30

Coffee Break

15.30–17.30

PANEL 3: Environmental Sustainability and Firm Performance (Hybrid)

Francisco del Villar (Chicago/Mexico City): Auctions of incentive contracts for policy choice (Online)

Stefan Tanevski and Marjan Petreski (Skopje): Employment and environmental sustainability: Firm-level evidence from the transition economies

Salamatu J. Tannor (Bonn): Climate variability and mining sustainability: Exploring operations' perspectives on local effects and the willingness to adapt in Ghana

Eduardo Erazo Acosta (Nariño): The power of the ancestral philosophy of *Alli kawsay* (Buen Vivir) in the indigenous movements of Colombia – Ecuador vs. the exclusion by the big mining development (Online)

Chaired by **Andreas Hilger** (Regensburg)

19.00

Conference Dinner (by invitation)

PROGRAMME

FRIDAY, 1 DECEMBER 2023

08.30–12.00

Company Visit

Sustainability at the Continental Automotive Technologies GmbH
Departure point: IOS, Landshuter Str. 4

12.00–13.00

Lunch

13.00–14.00

Keynote Lecture 2 (Hybrid)

Claudia Doblinger (Munich/Straubing): Climate-tech startup collaborations and the underrated importance of governmental partners

Chaired by **Thomas Steger** (Regensburg)

14.00–14.30

Coffee Break

14.30–16.00

Panel 4: Sustainable Business Models

Brankica Todorovic (Uzice): Profitable sustainability and SDGs (Online)

Verena Luisa Aufderheide (Bochum): Evaluating the sustainable productivity of smart-circular product-service-ecosystems

Anh Tuan Tran (Budapest): Exploring sustainable business model as a synergistic approach of circular economy and inclusive business

Chaired by **Vladimir Kozlov** (Regensburg)

16.00–16.30

Coffee Break

16.30–17.30

Panel 5: Incentives and Firms' Resilience

Martin Muster (Regensburg): How and why do German companies disclose scandals in their NFR – A qualitative case study

Elham Daadmehr (Naples): Resilience and implied discount rates

Chaired by **Paul Vickers** (Regensburg)

17.30–18.00

Concluding Remarks

Ulf Brunnbauer (Regensburg), IOS Academic Director

Olga Popova (Regensburg) and **Thomas Steger** (Regensburg), co-coordinators of the LSC module "Trade and Institutions"

End of Conference